

Thiruvananthapuram International Book Fair

Kerala State Council for Science, Technology &
Environment and State Institute of
Languages Kerala

Expression of Interest for PPP International Book Fair

The Kerala State Council for Science, Technology & Environment (KSCSTE) and State Institute of Languages Kerala(SILK) jointly invite expression of interest from reputed publishers having published more than 5000 titles of books both in English and Malayalam, who have a credible and sufficient experience in conducting well attended and well managed International Book Fairs in Thiruvananthapuram or elsewhere in Kerala with a participation of more than 100 publishers of national and international repute, for the conduct of the International PPP Book Fair Thiruvananthapuram at Putharikandam Maithanam from 7th December to 17th December 2015. The program will be conducted as joint program of SILK and KSCSTE, for which the external agency will associate as a joint collaborator supporting the activities in specified areas. The partnership is for arranging and maintaining the venue, coordinating the participation of various publishing agencies, publicizing the event etc. The expression of interest should include the item wise expenditure budget such as expenses for construction and up keeping of stalls,stage arrangements of venues for programs covering a total area of 10,000/-square feet, advertisement expenses including putting up of arches, banners, hoardings etc at the venue of the fair and various places in the city, print, phone, radio and electronic media advertisements etc. The ground will be made available to the collaborating party on the basis of highest bid. The collaborator should allot 15 fully furnished stalls having a uniform size of 10/10 Sq.f with passage having a total carpet area of 1500 sqf for the book fair and science expo to the SILK and KSCSTE at free of cost. Those who bid an amount of Rs.1.25 Lakhs or more will be considered for the partnership and the joint decision by SILK and KSCTE in this respect will be final. Closing date : 20th of November 2015.

For details visit: : www.keralabhashainstitute.org

: www.kscste.kerala.gov.in

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